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*Robert Parker's
Wine Advocate*

"The 2007 Florence Vineyard Zinfandel displays a Burgundian-like nose of forest floor, black currants, black cherries, earth, and spice along with a supple texture, a fleshy, rich, elegant style, and 5-7 years of drinkability ahead of it." *February, 2010*

2007 FLORENCE VINEYARD ZINFANDEL

*San Francisco Chronicle
Recommended*

"Rich aromas with chocolate mocha and spice with a good measure of ripe berry fruit; well-balanced, with good acidity and fine tannins on the long finish." *February 2010*

2007 FLORENCE VINEYARD ZINFANDEL

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*Wine News
125 Top Picks*

"Deep garnet hue. Opulent bouquet of warm chocolate, plum and blueberry with a whiff of evergreen. Port-like texture and weight with layers of plum, blueberry, cinnamon and clove flavors. Lengthy finish loaded with fruit and laced with very fine sandpaper tannins." *Winter 2010*

2007 FLORENCE VINEYARD ZINFANDEL

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Wine Review Online

"Michael and Anne Dashe have quietly risen to the top rank of Zinfandel producers. Dashe Zins typically taste varietally true, meaning briary, spicy and full of blue and black berry fruit, while they manage at the same time to be wonderfully refined and harmonious. Very few contemporary wines made with this particular grape ever seem stylish and sophisticated. To my palate, Zinfandel doesn't get much better than this." *December 2008*

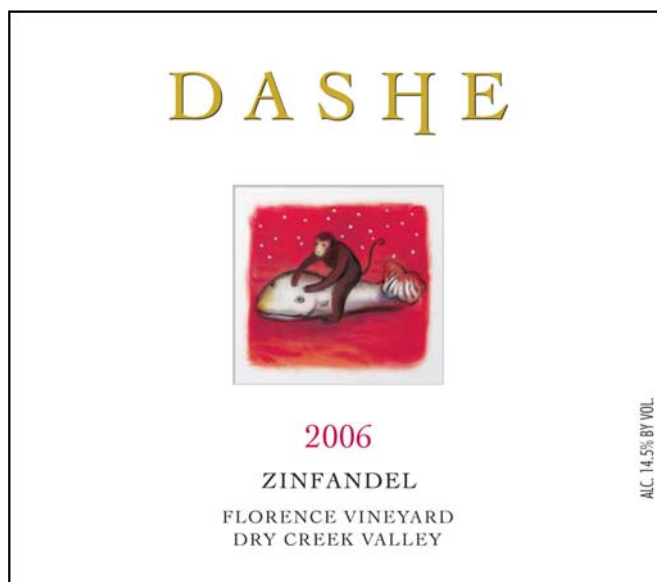
2006 FLORENCE VINEYARD ZINFANDEL

DASHE CELLARS

ZINFANDEL

FLORENCE VINEYARD

DRY CREEK VALLEY



*Wine & Spirits
Year's Best Zinfandels
Two Years in a Row*

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2007 FLORENCE VINEYARD ZINFANDEL
FEBRUARY 2010

2006 FLORENCE VINEYARD
ZINFANDEL
FEBRUARY 2009

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*Quarterly Review of Wines
Five Stars (out of five)*

"Plush, pure, silky, elegantly knit, wild berry, chocolate and spice flavors." *Summer 2010*

2007 FLORENCE VINEYARD ZINFANDEL

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Connoisseurs' Guide

"Sweet and downright seductive with its concentrated aromas...this very rich, moderately full-bodied effort is uncannily well-balanced...Ripe, but never over the top, it is a big Zin meant to go with big foods, and its combination of strength and real fruity richness tag it as a sure winner with the likes of long-simmered, well-seasoned pork stews." *January 2009*

2006 FLORENCE VINEYARD ZINFANDEL

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*Wine Enthusiast
Editor's Choice*

"Here's a robust, sinfully rich Zinfandel that's bursting at the seams with flavor. Explodes in the mouth with blackberries, cherries, black raspberries, chocolate, licorice, butterscotch and pepper. But it's no mere fruit bomb, with beautiful acids and tannins providing structure." *April 2009*

2006 FLORENCE VINEYARD ZINFANDEL